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| --- | --- |
| Opening | Closing Info (slide/canva image/social media post) | 20 |
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| Smooth transitioning from reporter to interviewee or video to slide | 20 |
| Good location | attention to detail | 20 |
| Topic was fully promoted and properly researched and demonstrated in the video \*interview questions were well thought out | 20 |
| Hype Music added and the appropriate volume; I want to be able to hear you if you are talking! | 30 |
| Overall video is clean & concise and follows time requirements .45-1.00 in length | 30 |
| Demonstrate self confidence, poise, and good voice projection | 30 |
| Titles and graphics enhance video (you should ALWAYS captions on videos or use voice overs over slides of info) | 30 |
| TOTAL points | 200 |
|  |

Comments: