**Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period:\_\_\_\_ Marketing Priciples**

**What are transferable skills? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Go to northsidemarketing.weebly.com and take the quiz!**

**After the quiz, answer the questions below.**

**How did you rank in the five skill areas?**

**Communication**   
The skillful expression, transmission and interpretation of knowledge and ideas   
\_\_\_ out of a maximum of \_\_\_ (\_\_\_%)

**Research & Planning**   
The search for specific knowledge and the ability to conceptualize future needs and solutions for meeting those needs   
\_\_\_ out of a maximum of \_\_\_ (\_\_\_\_%)

**Human Relations**   
The use of interpersonal skills for resolving conflict, relating to and helping people   
\_\_\_\_ out of a maximum of \_\_\_ (\_\_\_\_%)

**Organization, Management, & Leadership**   
The ability to supervise, direct and guide individuals and groups in the completion of tasks and fulfillment of goals   
\_\_\_\_ out of a maximum of \_\_\_\_ (\_\_\_\_%)

**Work Survival**   
The day-to-day skills which assist in promoting effective production and work satisfaction   
\_\_\_\_ out of a maximum of \_\_\_ (\_\_\_\_%)

List skills that fall under each of the 5 above.

Communication-

Research / Planning –

Human Relations-

Organization, Management, Leadership-

Work Survival-

Out of those skills, which do you consider your best transferable skills. Rank from 1-5 and give an example of where and how you used each skill.

#1

#2

#3

#4

#5