



Name _____

Fashion Terms and Concepts

Terms and Definitions	Brainstorm with your table group to think of examples of the term. You can use words or draw pictures.
Fashion: A particular style that is popular at any given time	Examples:
Style: The shape of an item of clothing that makes it easy to recognize	Sleeves: Jeans: Skirts: Other examples:
Classic: A traditional style that stays in fashion for a very long time	Shirts: Other examples:
Fad: A fashion that is popular for only a very short time	Accessories: Shoes: Other examples:
Avant-Garde: A French expression meaning "ahead of fashion." Usually too "strange" for regular people.	Celebrity examples: Other examples:
Design: A specific version of a <i>style</i> .	Examples:
Trend: The movement of a fashion from the runway to celebrities wearing it to the general public	Examples:

Garment: Any article of clothing	Examples:
Retro: Styles of an earlier time period that come back into fashion	Examples:
Vintage: Clothing from the past that is worn again (the original clothing, not copies)	Examples:
Haute Couture: French term meaning "fine tailoring." One of a kind garments made to fit a specific person. Very expensive.	Examples:
Designer Label: Cross between <i>couture</i> and <i>mass market</i> . Made of quality materials in limited quantities, not made for individual customers	Examples:
Mass Market: Ready to wear clothing made in large quantities and in standard sizes. Less expensive materials, more affordable.	Examples:

