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| **REMINDERS from LANEY Commercial Rubric** | Yes/no/comments | Points available | Points earned |
| Commercial is Entertaining |  | 50 |  |
| Commercial is Informative |  | 50 |  |
| Voice Over 1: Do not bring food in after the late bell rings in the morning, it will be thrown away immediately. |  | 30 |  |
| Voice Over 2: Do not leave trash in the courtyard. Pick up your trash before going to class! |  | 30 |  |
| Good Edits/Creativity |  | 10 |  |
| Fading transition is appropriate |  | 10 |  |
| Commercial should be 45-55 seconds in length. |  | 10 |  |
| Other |  | 10 |  |
| TOTAL POINTS |  | 200 |  |