

Summer Marketing Internship

Description

Why us? At Thrive, INC, you are not considered an intern but a part of our team. We want you to learn about Public Relations and Marketing from the ground floor up. We provide hands on training that will give real world experience to anyone looking to break into the Marketing business. We work with both start-up companies and established well-known brands. Many clients are in the outdoors, fashion, beauty, and sports industries. The Thrive team is a blend of seasoned professionals, midlevel and entry level with several commonalities - highly skilled, motivated, and above all, talented. Thrive's clientele is the best of the best and hold our employees to that same standard.

What's The Thrive Culture? Rewards, Rewards, Rewards! We believe in rewarding a job well done and respect that you have a life outside of work. We have flexible work schedules. A sense of humor your best asset at Thrive and we encourage you to showcase it!

Responsibilities:

- Responsibilities include but are not limited to:
- Develop a top level understanding of clients/products
- Editorial Calendar Research
- Daily Competitor/Industry News Searches
- Scanning clips/Maintenance of Client clip books and/or database
- Creating and Updating Media Lists
- Company Administrative
- Creating Social Media Campaigns
- Updating Facebook, Twitter. Corporate Blog
- Attend Company Events
- Fulfilling Product Requests/Mailings
- Participate in creative discussion
- Trade Show Support

Attendance

As a member of the Thrive team it is expected that you show up on time ready to work. Be responsible and professional with your time.

Compensation

We will offer an hourly pay rate or stipend based on experience and the amount of time the intern is committed to working. Internship periods will be 8 weeks in the Summer Months.

What you'll get out of the experience

- Access to industry standard creative software
- Access to a creative environment and some of the best minds in the biz
- *One on one* time with your mentor
- Opportunity to build your resume and portfolio
- Opportunity to learn real world work skills
- Build relationships and create professional contacts

Measuring Success

While the real measure of a successful internship is the skills you gain as an intern, the following skills are required for interactive professionals and are necessary to even be considered for the position. The internship will build on these skills while introducing you to new skills associated with interactive design and development.

Skills needed

- Fluent in English
- Highly motivated & ambitious
- Keen to learn, listen, explore and give to others

Qualifications

- High School Student or recent graduate
- Previously or currently enrolled in a Marketing Course

Interested Students should send a Resume (cover letter & references are optional) to:

Thrive, Inc
Personnel Department
Attn: Lanoitan Aced
P O Box 123
Atlanta, GA 30303

SAMPLE EMPLOYMENT APPLICATION

APPLICATION FOR EMPLOYMENT					Social Security Number ____ - ____ - ____	
Name:					Phone Number: ()	
Address						
Referred By:						
Employment Desired						
Position			Date You Can Start		Salary Desired	
Education	Name and Location of School		Circle Years Completed	Did You Graduate?	Degree (s) Major/Subject	Date
High School			1 2 3 4	<input type="checkbox"/> YES <input type="checkbox"/> NO		
College or Business School			1 2 3 4	<input type="checkbox"/> YES <input type="checkbox"/> NO		
Special skills or courses taken:						
Previous Employers (starting with the most recent employment)						
Current or Last Employer:				Supervisor		
Address				Phone No. ()		
From (Month, Year)		To (Month, Year)		Ending Salary \$		
Job Duties:						
Employer:				Supervisor		
Address				Phone No. ()		
From (Month, Year)		To (Month, Year)		Ending Salary \$		
Job Duties:						
Employer:				Supervisor		
Address				Phone No. ()		
From (Month, Year)		To (Month, Year)		Ending Salary \$		
Job Duties:						
References						
Name	Address			Phone No.	Years Known	

The statements above are true to the best of my knowledge. I understand that false information on this form could be cause for dismissal.

Date _____ Signature _____
Activity taken from NC SOICC – North Carolina's Career Resource Network

Your Guide to Resume Writing

Action Words

Use action words to describe your experience and accomplishments. Here are some actions words to use:

- achieved
- acquired
- adapted
- addressed
- administered
- analyzed
- anticipated
- assembled
- assisted
- audited
- budgeted
- calculated
- centralized
- changed
- collaborated
- composed
- condensed
- conducted
- constructed
- contracted
- converted
- coordinated
- created
- cultivated
- demonstrated
- designed
- developed
- devised
- discovered
- doubled
- drafted
- edited
- eliminated
- enforced
- established
- evaluated
- expanded
- explained
- forecasted
- formed
- founded
- generated
- guided
- hired
- implemented
- improved
- informed
- insured
- interpreted
- interviewed
- launched
- maintained
- managed
- marketed
- minimized
- motivated
- negotiated
- obtained
- operated
- organized
- originated
- oversaw
- performed
- planned
- prevented
- produced
- programmed
- promoted
- provided
- publicized
- published
- recruited
- reorganized
- reported
- researched
- resolved
- reviewed
- selected
- separated
- set up
- simplified
- solved
- surveyed
- staffed
- supervise
- taught
- tested
- trained
- used

JobWeb.com—Career development and job search help for college graduates.

NHS Resume Building Worksheet

Personal Information

Full Name:	Email:	
Address:	City:	Zip:
Telephone (home):	Telephone (cell):	

Positive Character Traits Choose 3-5 traits that you feel best describe you. You can also record traits not listed.

Adaptive	Assertive	Capable	Competent	Confident	Cooperative	Creative	Dependable	Detail-oriented	Efficient
Enthusiastic	Focused	Friendly	Helpful	Honest	Independent	Intelligent	Motivated	Optimistic	Organized
Polite	Problem-solver	Prompt	Resourceful	Responsible	Trustworthy				

Education

Northside High School Columbus, Ga	Start Year: _____	Expected Graduation Year: _____	Current GPA: _____
<i>Other High Schools That You Have Attended:</i>			
School name: _____	City,State: _____	Yrs Attended: _____	
School name: _____	City,State: _____	Yrs Attended: _____	
Important/relevant courses that you have taken: (especially those related to your career interest or honors/AP courses)			
Skills acquired/taught as part of educational experience:			
Describe any and all experience that you have with computers and technology. Be sure to list programs for which you are familiar (such as Microsoft Word, Powerpoint, Excel, Photoshop, etc.). You should also list any online video, social networking, or blogging experience.			

Work Experience List up to 3 of your employers, beginning with the current or most recent.

Employer #1:	City,State:
Job Title:	Name of Immediate Supervisor:
Job Duties/Responsibilities:	
Employer #2:	City,State:
Job Title:	Name of Immediate Supervisor:
Job Duties/Responsibilities:	
Employer #3:	City,State:
Job Title:	Name of Immediate Supervisor:
Job Duties/Responsibilities:	

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Volunteer Experience/Community Service:

Activity/Group:	Your role:
Activity/Group:	Your role:
Activity/Group:	Your role:
Activity/Group:	Your role:
Activity/Group:	Your role:
Activity/Group:	Your role:

Extracurricular Activities: List high school sports & clubs in which you have participated. This may include those in the community or church. Be sure to list any leadership positions held.

Activity:	Dates: _____ to _____	Your role:
Activity:	Dates: _____ to _____	Your role:
Activity:	Dates: _____ to _____	Your role:
Activity:	Dates: _____ to _____	Your role:
Activity:	Dates: _____ to _____	Your role:

Honors/Awards: List any awards or honors received while in high school.

Honor/Award:	Date:
Honor/Award:	Date:
Honor/Award:	Date:
Honor/Award:	Date:
Honor/Award:	Date:
Honor/Award:	Date:

Hobbies/Interests: List hobbies or interests that think will highlight your skills, capabilities, or character.

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References: List 3 people who you think would give a favorable recommendation for you. It may not be your parents or a family member. The person must be more than 18 years old and someone who has known you for more than 1 year.

#1 Full name:	Phone:
Place of Employment:	Job Title:
Address:	Email:
#2 Full name:	Phone:
Place of Employment:	Job Title:
Address:	Email:
#3 Full name:	Phone:
Place of Employment:	Job Title:
Address:	Email: