Creating an Inspiration Board for your 1st Collection

An inspiration board is a large collage- covering the entire surface of the board with magazine clippings, fabric samples, trims, and other things that represent your inspiration. The purpose of the board is to give you direction, create a theme, establish your target customer, and gives you ideas for naming and designing your line.

BE AS CREATIVE AS POSSIBLE!

Your Board Should Include

1. Your 1st design for your collection
2. State your fashion personality
3. Determine three words that will represent this collection
4. Cutouts from magazines that shows silhouettes, details, theme ideas, and words that convey your direction.
5. Fabric swatches, buttons, zippers, lace, anything that relates to your theme
6. Any other 2 or 3 dimension object that can be attached to the board that are fun and keeping with the subject/theme. (ex. Flowers, real leaves, bamboo, wallpaper, stickers, photos, printouts, decorative paper, etc.)

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