**Byron Dowdell**

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Expected Graduation: May 2012  
Northside High School

### MARKETING INTERN

### *Marketing and Public Relations, Aspire Higher Incorporated*

Looking for a challenging career that will allow me to gain more knowledge and experience in   
product planning, public relations, promotions and client management.

Demonstrated success record in:

* Attendance and productivity.
* Character and respect.
* Cooperation and managing teams.
* Creating value, overcoming objections and securing sales.
* Experience with direct sales strategies and maintains customer focus.
* Designing creative marketing campaigns targeted at specific target audiences.
* Motivating colleagues with positive attitude and enthusiasm.

### CORE CLASSES

* Computer Applications
* Business Essentials
* Principles of Marketing
* Sports and Entertainment Marketing (Intro and Advanced Levels)
* Fashion Marketing and Merchandising (Intro and Advanced Levels)
* Economics
* Web Design

**COMMUNITY INVOLVEMENT**

* *Active Member* **NHS** **DECA Chapter** – participant (Operation Fluffy Pillow, Ronald McDonald House).
* *Campaign Assistant* **Columbus, Georgia Mayoral Elections –** lobbyist, fund raiser, marketer.

# *Volunteer* Valley Rescue Mission – servant leadership.

* *Youth Assistant Aide* **New Providence Baptist Church –** videographer.

**WORK EXPERIENCE**

**CRACKER BARREL, Columbus, Georgia 2009 – Present**

***Host/Cashier***

* Greet and make accommodations for guests.
* Manage sales transactions and cash drawer.

**CHICK-FIL-A, Columbus, Georgia 2006 – 2009**

***Cashier/Promoter***

* Work closely with patrons to identify their needs.
* Generate sales through product knowledge and promotion.